

62.97

Ra



*Charles Nye*  
for details, see back cover



*the New "Vic"*  
geranium • see pp 2-3

*Pauers*

**GREENHOUSES**

Waukesha, Wisconsin

★ **1955 CATALOG** ★

*the*  
**Princess of**  
**PAUER'S FLOWERS**

**stunning!  
desired by  
every flower fancier!**



**the rare  
beautiful...**

## **WHITE CALLA QUEEN BEGONIA**

One of the most unusual house plants known, the striking appearance of this beautiful plant is a delight to both amateurs and professionals. Super abundant foliage has glistening, waxy leaves . . . is variegated with delicate shadings of white, green, pinks and reds. Many leaves are pure white, edged with red and pinks formed like miniature white calla lilies. This luxuriant foliage is crowned by constantly blooming, brilliant red flowers which appear in bold contrast to the delicate green and white foliage. Carefully cultured and potgrown. Complete instructions **\$175** ea. **3** for **\$500** post paid for care and growing included.

Of all house plants, the Begonia of which there are more than a thousand varieties, including their hybrids, is a universal favorite that's allotted space in almost every window garden. Only partial sun is needed. Soil should be rather dry with good drainage. Foliage should be pinched back for stocky growth and sprayed weekly. Begonias bloom most of the year including the wintertime.

# BEGONIAS

**JOAN STRONG.** Semi-dwarf; bushy plant with striking bronze-red foliage; large double ball-shaped pink flowers. Each.....\$1.25

**GENEVA DOUBLES.** True ball-shaped fully double flower that blooms all year. Shiny green foliage. Red, Pink, White, SnowBlush. Each.....75¢  
4 for, one of each above.....\$2.50

**BEGONIA FOLOSIA.** (Miniature Angel Wing). Tiny-angel shaped leaves. A striking plant with notched miniature foliage. Has dainty white flowers. Can be trained into tree form. Sturdy grower. Each.....\$1.00

**LETTUCE LEAF.** Recognized for its unique hirsute growth. Leaves have crinkled edges tinged with rose. Gay pink flowers on strong stems. Each.....\$1.50

**STITCHES.** (Dark Maize). Dark green velvety lustrous leaves; edged with almost black stitches. Tiny, abundant flowers shaded from red to pink. Unusual foliage. Each.....\$1.25

**COLUMBIAN ANGEL WINGS.** Green leaves silver spotted on top and are beet-red underneath. Pink flowers in large clusters. Each.....\$1.25

**JEAN-PERNET.** Old-bonze-green leaves on top; rich red underneath, appearing transparent in bright light. Constant bloomer with beautiful shrimp-pink flowers. Each.....\$1.00

**IMPERIALIS.** (3merald Carpet). Velvety bright emerald-green round leaves. Blooms with pure white flowers. Incomparable. Each.....\$2.50

**FUCHOIDIS.** (Florabunda Rosea). Leaves and flowers closely resemble the garden-type Flora-bunda Rose. A hardy plant. Likes the sun. Each.....75¢

**SPECIAL.** Begonia group including 4 Geneva doubles, and Q each of the following; Joan Strong, Miniken, Lettuce and Calla Queen.....\$6.95

**FOUR GENEVA DOUBLES ONLY.....\$2.50**

**FOUR BEGONIA COMBINATION.** Joan Strong, Lettuce Leaf, Miniken and Calla Queen. Special.....\$4.95

## REX BEGONIA

The Rex is strictly a shade plant; northern exposure is best. Our potting soil is two-thirds compost, one-third old sod soil; a liberal amount of bone meal, and a sprinkling of wood ashes and charcoal.

**SILVER GREEN HEART.** Very beautiful. Leaves almost entirely silvery green with solid green at the center. Each.....\$1.50

**BLACK DIAMOND.** Leaves dark maroon with center of burnished silver, faintly speckled. Each.....\$1.00

**DUSKY ROSE.** Deep sombre tones of maroon and black. Compact plant with wide leaves. Each.....\$1.25

**FIREFLUSH.** One of the finest of Rex. Leaves dark green edged with black, entire leaf covered with red hairs, new leaves like red velvet. Very fragrant white flowers. Each.....\$1.50

**GLORY OF ST. ALBANS.** Most brilliant; leaves of bright rose overlaid with silver. Each.....\$2.00

**CURLY STARDUST.** Gray-green leaves sprinkled with silver which face upwards. Each.....\$1.00

**OREGON SUNSET.** Colors of the trees in autumn. Leaves appear rolled and crumpled. Each.....\$2.00

**PURPLE CURLY STARDUST.** Leaves of purplish cast densely stippled with silver. Each.....\$2.00

**PINKIE.** Solid silvery pink with delicate markings of purple. Each.....\$1.25

**SILVER MIST.** Silver-gray leaves, dark veined for a pleasing contrast. Each.....\$1.00

**"IT".** A Rex hybrid. Green leaves striped with silver; blooms freely, bright pink. Each.....\$1.00

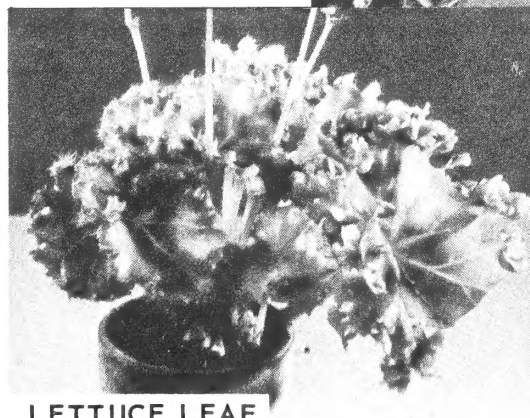
**LUCILLE CLOSSON.** Has dark leaves with purple-pink blotches. A colorful addition. Each.....\$1.50



JOAN STRONG



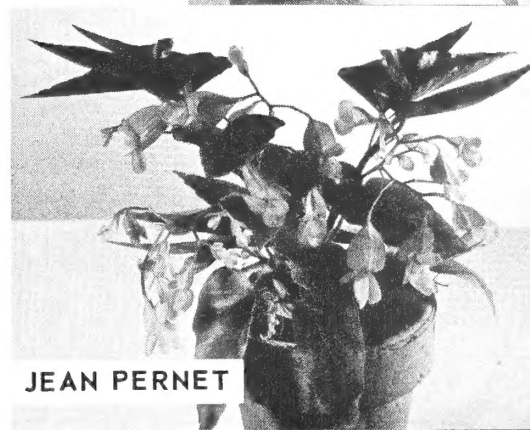
GENEVA DOUBLES



LETTUCE LEAF



STITCHES



JEAN PERNET

**Price on all items INCLUDES postage!**

# THE NEW "VIV"



## Geranium (see front cover of catalog)

Gorgeous new color...different than any other "red" geranium you've ever seen! A combination of brilliant crimson delicately blended with tinges of blue on beautifully big, fully double flowers. Its the newest of the new geraniums...our own introduction...first time ever offered! Grows compactly on strong stems. Blooms profusely.....Only.....75¢

Order it for your garden now!.....3 for \$2.00

**Standard (fional) GERANIUMS.** Makes beautiful house plants. Reliable and tested. Ideal for bedding, box and pot culture.

**SANDRA IRENE.** Our own introduction. Full double, very brilliant clear red. Low, robust plant. Bright, dark green foliage. Makes a beautiful pot plant. Early bloomer. Each.....50¢ 3 for.....\$1.35

**HEINRICH'S BUCHNER.** Semi-double, White. Double, pure white flowers. Early bloomer. Improved strain of famous Mme Buchner. Each.....50¢ 3 for.....\$1.35

**ALWAYS.** Double, soft delicate pink with enormous florets. Pedals edged with bright pink. Hybrid. Each.....50¢ 3 for.....\$1.35

**FIAT ENCHANTRESS.** Semi-double, soft salmon-pink with grayish-green foliage. Appears soft because of splendid pubescence. Abundance of blossoms. Each.....50¢ 3 for.....\$1.35

**BOUNTIFUL.** Full double flowers of soft coral-salmon. Especially robust. Excellent bedder. Each.....50¢ 3 for.....\$1.35

**DREAMS.** Full, double, good-sized flowers. Rich shade of clear salmon-pink or salmon-coral. Good bloomer. Ea.....50¢ 3 for.....\$1.35

**SPECIAL OFFER!** One each of standard (Zonal) Geraniums above. 7 for.....\$3.25

**PAINTED LADY VARIETIES.** White centers, two colors blending from one to the other.

**AMERICA.** White through red. A little more color than Vincennes. 3a Each.....65¢ 3 for.....\$1.75

**SALMON QUEEN.** White through brilliant salmon. Each.....65¢ 3 for.....\$1.75

**LADY DRYDEN.** Scarlet red with white center which is mostly confined to, two upper petals. Each.....65¢ 3 for.....\$1.75

**RAMONA No. 2.** White to light pink. Very profuse bloomer and compact plant. Each.....65¢ 3 for.....\$1.75

**PAINTED LADY.** White through light cerise-red. Most popular. lives up to its name. Each.....65¢ 3 for.....\$1.75

**SPECIAL OFFER!** One each of above.....\$2.95

### UNUSUAL & ODD GERANIUMS

**CACTUS FLOWERED.** Flowers have long narrow petals, sometimes straight and flat, sometimes twisted or rolled. Varieties vary from the Raggedy Ann of geraniums to a double poinsettia. Adds life to any collection.

**NOEL.** (White Poinsettia). Most beautiful of the cactus flowered. Curved-petaled, double flowers, pure white. Ea.....75¢ 3 for.....\$2.25

**PINK POINSETTIS.** Double flowers, narrow flat petals of soft pink. Strong plant. Each.....75¢ 3 for.....\$2.25

**POINSETTIA.** Long-petaled double, brilliant red. Produces flowers of exceptional beauty. Odd appearing wood and leaves are often more fan-shaped than typical geranium. Each.....75¢ 3 for.....\$2.25

**SOUTHERN CROSS.** Large double, beautiful reddish-coral. Very fine plant with zonal foliage. Each.....\$1.00 3 for.....\$2.75

**MORNING STAR.** Splendid double, brilliant light salmon, often has a decided yellow tone Low plant, self-branching. Each.....\$1.00 3 for.....\$2.75

**SILVER STAR.** Pure white single with long narrow petals which curve backwards. Large flower heads. Each.....75¢ 3 for.....\$2.25

**CRIMSON STARS.** Brilliant red single version of Silver Stars. Each.....75¢ 3 for.....\$2.25

**SPECIAL OFFER!** One each of above.....\$4.95

**BIRD'S EGG GERANIUMS.** Very popular. Fine geraniums, even without the novelty of the petals being stippled with tiny carmine dots like those found on a bird's egg.

**SINGLE LIGHT PINK.** Almost white. Well speckled. Each.....\$1.00 3 for.....\$2.75

**SINGLE ROSE PINK.** Excellent flower with speckles. Each.....\$1.00 3 for.....\$2.75

**DOUBLE LAVENDER PINK.** Fine, large, double flower. Plenty of speckles. Strong plant. Each.....\$1.00 3 for.....\$2.75

**SPECIAL COLLECTION OFFER!** One each of above.....ONLY.....\$2.75

**ROSEBUD VARIETIES.** The most beautiful of the novelties. Flowers are extremely double, hold shape for life of plant. Free flowering.

**APPLEBLOSSOM ROSEBUD.** White, edged with rose. Each.....65¢ 3 for.....\$1.75

**MAGENTA ROSEBUD.** Carise-red not magenta. Each.....65¢ 3 for.....\$1.75

**PINK ROSEBUD.** Bright pink, largest flowered. Each.....65¢ 3 for.....\$1.75

**SCARLET ROSEBUD.** Brilliant. Seems in bloom. Each.....65¢ 3 for.....\$1.75

**SPECIAL OFFER!** One each of above.....\$2.25

**FANCY LEAVED ZONALS.** Grown for attractive foliage. Very popular. Easy to grow.

**MME LANGUTH (WM).** Strong grower. Green leaf, edged in creamy white, often has rich brownish cast. Double flowers lightcrimson-red. Each.....75¢ 3 for.....\$2.25

**MOUNTAINS OF SNOW.** Green leaf with wide, clean white edges. Single orange-red flowers. Each.....50¢ 3 for.....\$1.35

**DOUBLE POLLOCK.** Highly colored. Usually all yellow leaf. Leaves are rounder than Skies of Italy and the plant more dwarfed. Each.....\$1.00 3 for.....\$2.75

**SKIES OF ITALY.** Beautiful maple-shaped, bright yellow leaf with chocolate zone well splashed with scarlet and purple. Each.....75¢ 3 for.....\$2.25

**ALPHA.** Semi-dwarf plant with small wood and deeply serrated foliage. Profuse single red flowers. Each.....50¢ 3 for.....\$1.35

**CRYSTAL PALACE GEM.** Yellow leaf with green center. Single light red flowers. Low grower. Each.....50¢ 3 for.....\$1.35

**HAPPY THOUGHT.** Tri-colored leaves with large ivory center. Faint brown zone and bright green edging. Single red flower. Each.....50¢ 3 for.....\$1.35

**SPECIAL OFFER!** One each of above.....\$4.25

**IVY LEAVED GERANIUMS.** Low growing plants varying from compact, slightly spreading forms, to long trailing plants, similar to English ivy. Famous for blooms. One to several blossoms on each stem.



**SNOWDRIFT.** Double, pure white, of Rosebud type. Low and trailing. Close-jointed. Small wood and myriad of blossoms. Each.....50¢ 3 for.....\$1.35

**DOUBLE LILAC WHITE.** Full double white of the rosebud type. White flowers most of the time. Occasionally shows little lilac in center of flower. Ea.....75¢ 3 for.....\$2.25

**BRIDESMAID.** Large flowered, beautiful orchid. Tendency to over bloom. Each.....75¢ 3 for.....\$2.25

**SANTA PAULA.** Very low growing, much branching. Lavender-blue flowers. Year old plant often has as many as 150 flowers in bud and bloom. Each.....75¢ 3 for.....\$2.25

**GALILEE.** Double, light clear pink, free blooming. Each.....50¢ 3 for.....\$1.35

**THE BLUSH.** Full double, rosebud type. Soft pink which sprouts from Snowdrift. Low growing. Small wood and soft, light green foliage. Each.....75¢ 3 for.....\$2.25

**CARLOS UHDE.** Bright, light red double. Opens wide and shows a white center which brightens the red. Each.....75¢ 3 for.....\$2.25

**VICTORVILLE.** New red. First offering. Double, wide-opening dark red. Wooded and fairly compact. Ea.....75¢ 3 for.....\$2.25

#### VARIEGATED-LEAVED...Trailing type

**MME MARGOT (L'Elegante).** Large single lilac-white. Green shield-shaped leaves with creamy edges which turn magenta-pink under adverse conditions. Color foliage can easily be created, won't injury plant. Place in sun or a dry spot for a while. Normally shade or a cool moist location is ideal for the plant. Each.....\$1.00 3 for.....\$2.75

**SUNSET (Duke of Edinburgh).** Bright cream or pale yellow leaves with green, small wood. Different from Margot. Stand full sun very well. Each.....\$1.00 3 for.....\$2.75

**SPECIAL OFFER!** One each of above plants.....\$6.95

#### SCENTED LEAVED GERANIUMS

**LADY PLYMOUTH (Variegated Rose).** Light yellow. Healthy. Popular scented. Good pot or border plant in gardens. Each.....50¢ 3 for.....\$1.35

**PRINCE RUPERT.** Upright stems with close, stiff crinkled

**PRINCE RUPERT.** Upright stems with close, stiff crinkled leaves. Illusion of juniper tree. Light fuschia flower, lemon scent. Each.....50¢ 3 for.....\$1.35

**VARIEGATED PRINCE RUPERT. (French Lace).** Similar to above, but 2/3 the size. Best of scented. Ea.....75¢ 3 for.....\$2.25

**NUTMEG.** Semi-prostrate, criss-cross of small hard wood. Round, waxy, grey-green foliage. Sprays of tiny white flowers. Each.....50¢ 3 for.....\$1.35

**APPLE CIDER.** Apple & Nutmeg cross. Light, bright green foliage. Each.....50¢ 3 for.....\$1.35

**PINE.** Clean scent, more turpentine than pine. Very popular. Each.....50¢ 3 for.....\$1.35

**APPLE.** Strong, clean scent. Round, waxy, dollar size leaves on slender stems. Flowers similar to Gragrans varieties. Each.....75¢ 3 for.....\$2.25

**GINGER.** One of our best. Grows 14 to 18-in. first season. Full & round, 1-in. lavender flowers. Ea.....50¢ 3 for.....\$1.35

**LIME.** Our best. Attractive low, round plant with sawtoothed foliage. Lavender flowers. Good bloomer. Ea.....50¢ 3 for.....\$1.35

**ALMOND. (Pretty Polly).** Light green with silvery-pink flowers, dark crimson blotches. Fair scent. Each.....50¢ 3 for.....\$1.35

**STRAWBERRY. (Countess of Scarborough).** Upright type, similar to crispum. Reddish-green, leaves close to stem, but no so stiff. Small lavender-pink flowers. Each.....50¢ 3 for.....\$1.35

**PEACH. (Gooseberry-leaved).** Distinct, rich odor. Upright type. Green foliage close to stem, compact...variegated in hit & miss. Pale orchid flowers. Each.....50¢ 3 for.....\$1.35

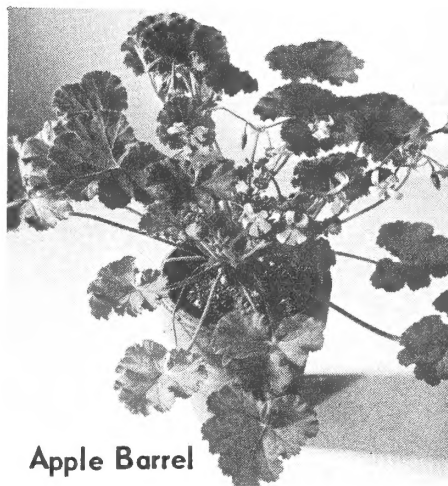
**ORANGE. (Citronella, Prince of Orange).** Similar to Lime. Leaves less notched. Blooms well. Medium sized viola-like flowers. orchid blotched with crimson. Each.....50¢ 3 for.....\$1.35

**PEPPERMINT.** Trailing plant with large, very pubescent, grey foliage. Each.....50¢ 3 for.....\$1.35

**PUNGENT PEPPERMINT.** Upright type with deeply cut, grey foliage. Each.....50¢ 3 for.....\$1.35

**SPECIAL COLLECTION OFFER!** One each of above.....\$7.50

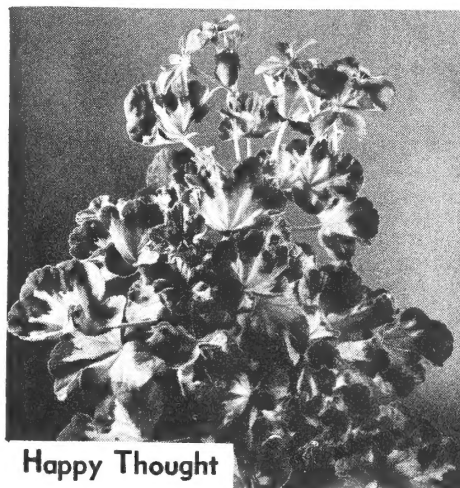
**SPECIAL OFFER!** Your choice of 8 above Scented-leaved plant, 1 of a kind.....Only.....\$3.95



Apple Barrel



Italian Skies

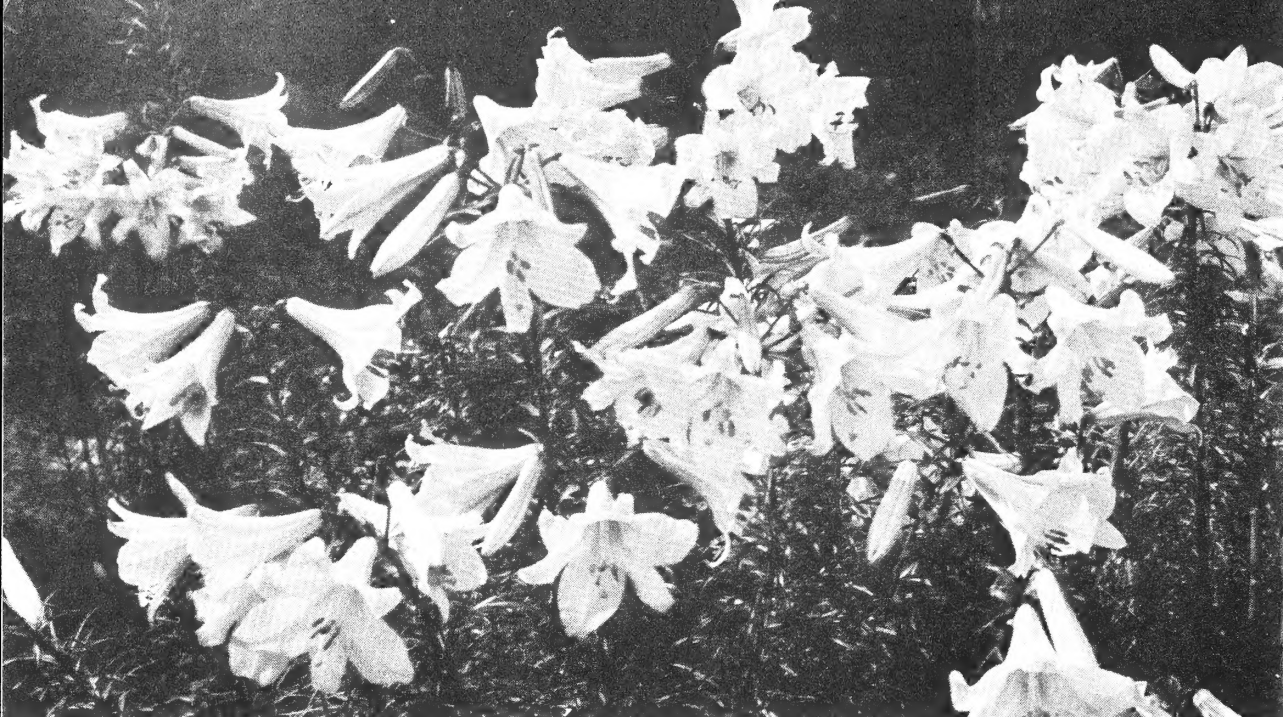


Happy Thought

### EXTRA SPECIAL! GROUP COLLECTION

Save \$4.00! 25 potted, ready to plant Geraniums. (Our selection). Consist of not less than 8 Fancy Leaf, Odd or Unusual Geraniums. Order this bargain offer today!

Only.....\$11.95



## BRILLIANT BLOOMING CALLA LILIES

### Adds Beauty to your Garden or Home

**LARGE PURE WHITE.** An all time favorite. Beautiful and graceful with long-lasting foliage.

Each ... 40¢

**GOLDEN YELLOW.** Big handsome blooms with attractive white-spotted decorative foliage.

Each ... 45¢

#### NOVELTY CALLAS

**BLACK CALLA.** Very large black flower; changes to maroon as blooms become older. No disagreeable odor.

Each ... 75¢

**PINK CALLA.** Dainty dwarf specimen having rose pink flower which changes to cerise as blooms mature.

Each ... 75¢

**SPECIAL COLLECTION OFFER.** One each of above ..... \$2.00

**Recommended by Pauer's for the indoor gardener!**

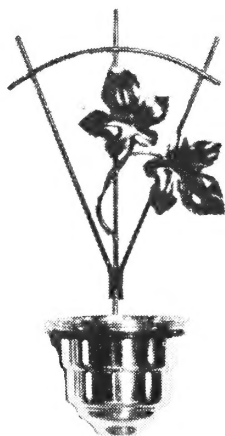
## PLANTERS

Decorative Chinese TV planters

### BRASS WALL PLANTER

A bright, attractive wall planter that is equally at home with modern or traditional interiors. Miniature trellis back makes it perfect for ivies and other vine like plants. Has satin brass leaf design on bracket, brass bowl 4½" x 3½". Overall height 13½".

**\$2.95**



Charming Sam Pan planter in Chinese motif adds a decorative touch to your TV, radio or occasional table. Constructed of modern, black wrought iron with plastic 5" x 3" planter box. Choice of white, red or chartreuse figurines.

**\$3.95**

**HARDY LILIES.** The stately Queen of the garden plants. They take little room for so much color and sweet odor. No garden is complete without some. Plant at least 8" deep.

**AURATUM.** The magnificent golden banded lily  
of Japan. Large white flowers with a golden band  
down the center of each petal also heavily spotted  
crimson. Fragrant flowers carried on strong stems  
3 to 6" high. Plant 8 to 12" deep.  
Each ... 45¢                      3 for ... \$1.25

**RUBRUM MAGNIFICUM.** Handsome heads of flowers with reflexing petals. Heavily spotted with crimson on white flower.  
Each ... 45¢ 3 for ... \$1.25

**FIRE KING.** New, brilliant orange-red with lighter shading toward throat. Open flowers large and star shaped. They stand partly erect and grow in tiers. Tall and large flower head with as many as 30 flowers. Strong, straight 3' stems covered with rich, dark, glossy green foliage.  
Each ... \$1.25                      3 for ... \$2.95

**GREELMAN.** (Regale Hybrid) Improved Regale.  
More flowers and larger.  
Each ... 45¢ 3 for ... \$1.25

**HENRY I.** Handsome branching heads of soft orange-yellow, resembling in form L. Speciosum. Flowers from August to September.  
Each ... 45¢                                      3 for ... \$1.25

**REGALE.** Selected strain. Healthy and free flowering. Slender stems, crowned with several large, funnel-shaped flowers. Variable wine-colored outside, pure white on the face, clear yellow in the tube. Anthers golden.  
Each ... 35¢                      3 for ... \$1.00

**TIRGRIDIAS (Tiger flower)**

### Pavonia Hybrids

Showy, ornamental. Large, handsome flowers with conspicuous spots, generally gup shaped. Same plant culture as the Gladious. Cannot stand severe frost.

**Mixed assortment ..... 12 for ... \$1.00**

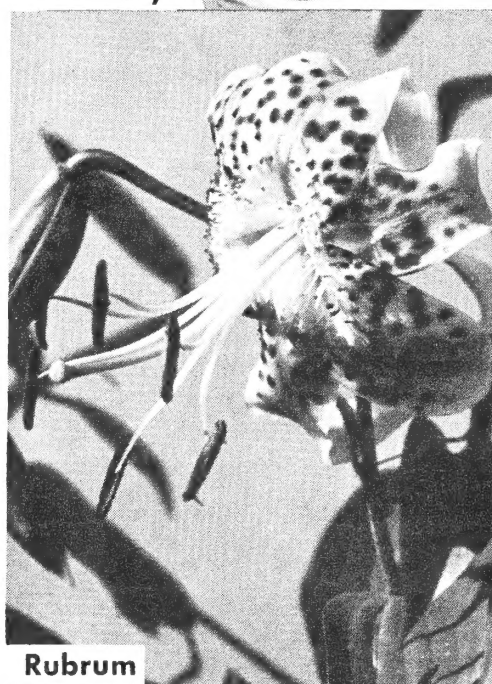
## ACIDANTHERA MURIALIA

Known also as *Gladiolus Murialia*. Pure white blooms with crimson maroon blotches, in cluster. Sweet scented Fine for cutting. Grows as tall as 4-foot. Blooms from mid-August to September. Same culture as the *Gladiolus*.

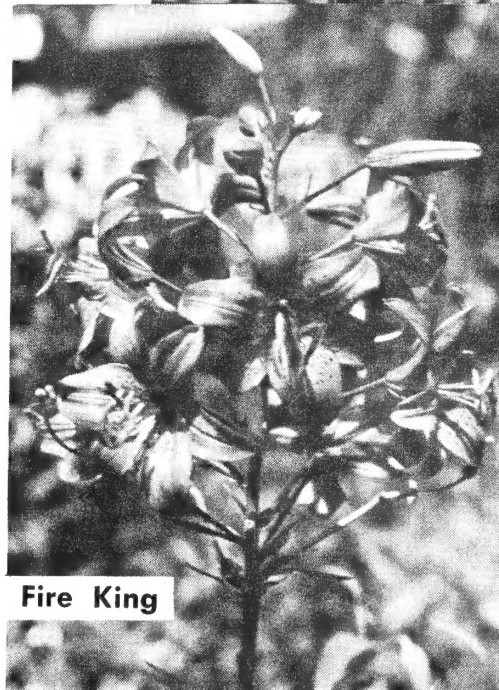
6 for ... 75¢                      12 for ... \$1.25



## Calla Lily



## Rubrum



## Fire King





## GORGEOUS GLOXINIAS

Magnificent, showy, large open inverted bell shaped flowers bloom profusely above the velvety green foliage. Makes an ideal pot plant for both summer and winter blooming. Easy to plant...start bulbs in pots in a sandy loose soil, with the top of the bulb level with the soil line.

**BLANCHE DE MERU.** Pinkish rose, white throat. Ea. 40¢, 3 for \$1.00, 6 for \$1.75

**EMPEROR FREDERICK.** Scarlet, bordered white. Ea. 40¢, 3 for \$1.00, 6 for \$1.75

**ETOILE DE FEU.** Light scarlet, compact. Each 40¢ 3 for \$1.00 6 for \$1.75

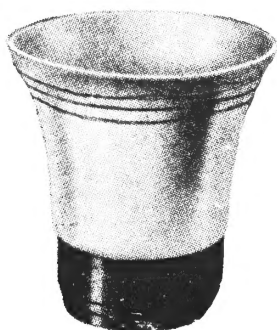
**PRINCE ALBERT.** Dark violet, frilled. Each 40¢ 3 for \$1.00 6 for \$1.75

**PRINCESS ELIZABETH.** Light blue, white throat. Ea. 40¢, 3 for \$1.00, 6 for \$1.75

**TIGRINA.** Spotted, strained hybrids. Each 40¢ 3 for \$1.00 6 for \$1.75

**SPECIAL OFFER!** One each of above ..... \$1.00

## PLASTIC WICK FED POTS

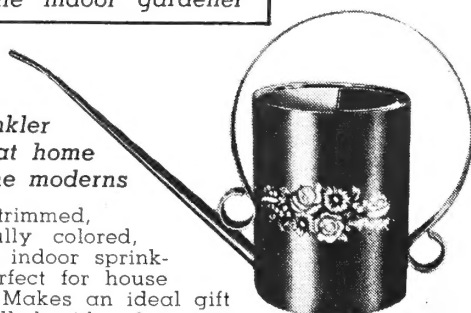


NEW graceful plastic pots with ingenious detachable base that holds approximately a week's supply of water. Synthetic glass fibre wick raises water into the soil by capillary action. Make an attractive plant container an occasional tables & window sills.  
**SMALL SIZE** (3½" dia.)  
 4 for \$1.00, 29c ea.  
**LARGE SIZE** (5¼" dia.)  
 4 for \$3.29, 85c ea.

*for the indoor gardener*

*a sprinkler that's at home with the moderns*

Gaily trimmed, beautifully colored, modern indoor sprinkler. Perfect for house plants: Makes an ideal gift when filled with flowers. 1 qt. cap. **\$1.49**





## We Guarantee Satisfaction!

If you are not pleased with your order or if it reaches you in poor condition, RETURN IMMEDIATELY. Write us, explaining reason for returning merchandise and if you wish a replacement or refund. Money will be refunded or replacement made only when the PLANT or MERCHANDISE is RETURNED along with the invoice enclosed in the original package. Please send your NAME and ADDRESS (clearly printed) with the returned stock.

### REPLACEMENT:

Where conditions beyond our control result in plant loss, you would not, of course,

expect us to make replacement. Such conditions include improper planting or care, such as: bad drainage, heat, carelessness, neglect or lack of experience on the part of the planter. These are conditions entirely beyond our control and we cannot be held responsible because of them.

Any stock which arrives in poor condition should be returned immediately for replacement. Should plant merely look wilted, pot and water immediately. Our guarantee WILL NOT apply if we receive no notification of plant failure, or if plants are not returned, within 15 days from the date you receive the merchandise.

PLANTS BADLY DAMAGED IN TRANSIT SELDOM SURVIVE

DAMAGED PLANTS are kept by customer at own risk.

INSTRUCTIONS FOR GROWING AND POTTING SENT WITH EACH PLANT

**See reverse side for ORDER BLANK and INSTRUCTIONS**

**You'll enjoy your indoor-outdoor gardening more with Pauer's novel GARDENING AIDS**

### "Quik-stream" WATER BULB



**Ideal for watering plants in small pots, planters, etc.**

Ends the annoyance of overflowing wall planters and other small plant containers. Large, long-lasting rubber bulb holds one-half quart of water. **\$1.69**

### NEW PLANT DICTIONARY



Here's a handy little book wanted by every home gardener and nurseryman, "The Pronouncing Dictionary of Plant Names". Contains over three thousand botanical plant names. Gives correct pronunciation and popular name of each plant listed. Convenient pocket size. Paper bound cover. Only **35c**

### "Black Leaf" Spray Bomb Insect Killer

Keeps your garden, terrace, patio, outdoor grill area, etc. free of insect pests. Entirely new formula containing concentrated pyrethins and piperonyl butoxide. Kills flies, ants, mosquitoes, roaches, etc. Leaves no unpleasant odor. 12 oz. can **\$1.49**



### for easier weeding, etc. - try "CUSHION-AIRE"



genuine  
SPONGE  
RUBBER

**KNEE  
PADS**

Be comfortable while weeding or planting in your garden without worry of grass stains or aching knees. These super-soft sponge rubber pads are adjustable to any size. Made of finest sponge rubber for long wear and extra comfort. Get a pair today. Ideal as an unusual gift for your gardening friend, bridge prize, or remembrance. **\$2.95**

Per pair

**Send a plant gift for special occasions ---- we gift wrap and ship direct!**

## PAUER'S GREENHOUSES

**Route 1, Box 184, Waukesha, Wisconsin**

## HOW TO ORDER

1. List type and **name of plants** desired, number of each, and the prices in the space provided below.

Enter total amount of order plus a flat charge of 35c for packing and handling. (Note: This charge is the same for all orders.) Sorry, C.O.D.'s or STAMPS not acceptable.

2. Please **print** name and address, and send your order accompanied with a check, money order or cash (send cash by registered mail).

Small orders are sent Prepaid by Parcel Post. Express collect may be used by customer for large orders. All air parcel post, express and freight must be paid by the customer. Shipping continues through the year except at Christmas season and colder periods during the winter.

## SPECIAL SERVICES

Special Handling stamps may save a delay of one to several days which could mean very much in the growth of your plants. If you desire special handling service, please include 20c to cover. Special handling stamps are worth the small cost in comparison with the purchase price of merchandise ordered.

## METHODS OF SHIPPING

All plants are expertly wrapped and packed.

## ORDER BLANK

Please ship to

Mr. \_\_\_\_\_  
Mrs. \_\_\_\_\_  
Miss \_\_\_\_\_

Street or R.F.D. No. ....

Town..... Zone..... State.....

**In addition please print name and return address on outside of envelope**

[illegible]

**Enclose names of your friends who would like our catalog**





## We Guarantee Satisfaction!

If you are not pleased with your order or if it reaches you in poor condition, RETURN IMMEDIATELY. Write us, explaining reason for returning merchandise and if you wish a replacement or refund. Money will be refunded or replacement made only when the PLANT or MERCHANDISE is RETURNED along with the invoice enclosed in the original package. Please send your NAME and ADDRESS (clearly printed) with the returned stock.

### REPLACEMENT:

Where conditions beyond our control result in plant loss, you would not, of course,

expect us to make replacement. Such conditions include improper planting or care, such as: bad drainage, heat, carelessness, neglect or lack of experience on the part of the planter. These are conditions entirely beyond our control and we cannot be held responsible because of them.

Any stock which arrives in poor condition should be returned immediately for replacement. Should plant merely look wilted, pot and water immediately. Our guarantee WILL NOT apply if we receive no notification of plant failure, or if plants are not returned, within 15 days from the date you receive the merchandise.

PLANTS BADLY DAMAGED IN TRANSIT SELDOM SURVIVE

DAMAGED PLANTS are kept by customer at own risk.

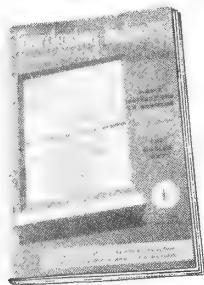
INSTRUCTIONS FOR GROWING AND POTTING SENT WITH EACH PLANT

**See reverse side for ORDER BLANK and INSTRUCTIONS**

**You'll enjoy your indoor-outdoor gardening more with Pauer's novel GARDENING AIDS**

**NOW!** the "how-to-do-it" book on growth and care of house plants  
**"GARDENING INDOORS as a hobby"**

By William Ruben



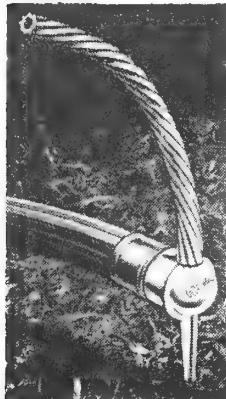
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**now 50c**

Over 55 pages chock full of easy-to-read, clearly explained information on the care of house plants. Contains basic information on the complete culture of over 245 different house plants . . . explaining every phase of growing them successfully. Contents also include plant descriptions with accompanying illustrations; information on potting, soil, soil mixtures, propagating and dozens of tips on control of plant diseases, kind of light needed by various plants, and the best months in which to start different varieties. Makes a wonderful reference book for every question on growing problems or easy plant identification. Our special purchase brings you this unusual book value regularly priced at \$1.00 for the sensationally low price of only **50c** now!

**a "must" for every indoor gardener**

**the NEW "WATER-WHIP" sprinkler**



Spectacular whirling action. Covers 50 ft. dia. area with a gentle rain-like fall up water that's so essential for watering plants and flowers without damaging petals. Rotating movement is produced by natural water pressure . . . has no mechanical continuance to get out of order. A wonderful sprinkler that's surprisingly low in cost. Only **\$1.69**

**"PLASTITE"**

flower arranging kit

A handy kit that enables you to produce your best ideas in flower groupings. Contains the new "Plastite" adhesive clay, extremely easy to mold or shape for any kind of stem support desired. Kit also includes 1 No. 3 Pin holder, and 2 plastic Candle holders. Its so inexpensive you may want to order two or three. Only — **99c** ea.



**Send a plant gift for special occasions ---- we gift wrap and ship direct!**

# PAUER'S IVIES



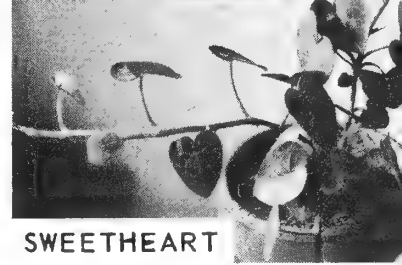
SYLVANIAN BEAUTY



GLACIER



EMERALD JEWEL



SWEETHEART

Ivies are truly a versatile plant. Grows with a minimum of care. Does well in water or as potted plant. Can be used in window or porch boxes for the summer. Makes decorative indoor house plants in the winter. Order your variety now!

**SOLEDAD TREE IVY.** The only true ivy that grows upright. Can be trained to a ball shaped or branching tree. Has a large distinct fascinating light green leaf, surrounded by a wide margin of Ivory white. Almost resembles Variegated Hooly-leaves. A splendid addition to other ivies or as a specimen plant. Tough...grows well under adverse conditions. Each ..... 1.25

**ABUNDANCE IVY.** New. Slightly curled leaves, beautifully veined. Each ..... 50¢

**MAPLE QUEEN.** A real queen in self-branching house ivies. Maple shaped leaf. Each ..... 50¢

**BUNCHED.** None-trailing, medium slightly ruffled leaves. Each ..... 50¢

**CHRYSANNA.** One of the favorites for a good, well branched ivy. Each ..... 50¢

**GREEN FEATHER.** (Meacheri) Smallest leaved type. Compact, odd. Each ..... 50¢

**MARMORATA.** Small mottled green and white leaf. Very charming. Hardy. Snowflake & Discolor identical to this. Each 50¢

**SYLVANIAN BEAUTY.** Beautiful medium glossy pleated leaf, overlapping and growing in garland effect. Like Garland. Ea. 50¢

**GLACIER IVY.** Has dainty, small leaves which are light green in center with wide, white bands around margins. Makes colorful vine for the home. Each ..... 50¢

**GOLD DUST IVY.** Deep green leaves speckled with yellow. Looks like gold dust has been sprinkled on leaves. Ea. 50¢

**FAN.** Leaves of this Ivy are shaped and veined like palm-fan. Dark green color, branches freely. Each ..... 50¢

**GREEN RIPPLE IVY.** An easily grown plant. Green leaves rippled deep, sharply notched and pointed. Each ..... 50¢

**TELECURL IVY.** Small deep green leaves, tightly curled. Free branching plant. One of our favorites. Each ..... 50¢

**BIG LEAF VARIEGATED IVY.** Attractive large leaves with a light green center surrounded by a wide band of cream. Ea. 50¢

**SWEETHEART IVY.** An interesting deep green Ivy with true heart shaped leaves. Each ..... 50¢

**CURLILOCKS IVY.** Self branching with leaves which are crested, waved or crimped. The young growing tips are tinged red with curliness increased when grown in full sun. Each ..... 50¢

**EMERALD JEWEL IVY.** Attractive free branching Ivy covered with small three pointed leaves. Each ..... 50¢

**REDFLAME IVY.** (Hemigraphis colorata) Colorful, semi-trailing plant with purplish red leaves. Small white tubular flowers. Each ..... 50¢

**GRAPE IVY.** (Cissus Rhombifolia) Although this is not a true ivy it is one of the toughest vines for the house. Ideal in homes where the air is hot and dry. 3 glossy, toothed and pointed leaflets make the leaf. Each ..... 50¢

**SPECIAL OFFER!** Choice of any 6 above Ivies for only ..... \$2.50  
(except for Soledad Tree Ivy)

## Colorful Cacti



## Beautiful and Unusual FOLIAGE PLANTS



COLEUS



HIBISCUS

**CACTI & SUCCULENTS:** Cacti are fun and easy to grow. They are intensely interesting, having many odd and curious shapes. Most of them have very beautiful blooms at one time or another. They do well potted in a sunny window, are good in the garden in summer; particularly a rock garden. An assortment of interesting plants, all different for your Dish Garden or sunny window.

6 of the better varieties, each different.

Order now and save.....6 for.....\$2.25

**NEPHTHYTIS.** Little or no sun. Keep soil on moist side. Tolerant to room temperature & humidity. Plant grows nicely in water but add a bit of charcoal to prevent souting. Grows into a charming climber with arrow-head shaped leaves. Very effective for framing around large windows.

**NEPHTHYTIS EMERALD GEM.** Green glossy leaves. Each.....50¢

**NEPHTHYTIS GREEN GOLD.** Center of leaves irregularly marked with yellow gold coloring; margin of leaf, emerald green. Ea.....75¢

**NEPHTHYTIS WHITE GOLD.** Leaves are practically all white with veins of green. Ea.....75¢

**STRAWBERRY GERANIUM.** (*Saxifraga Sarmantosa*). Partial sun. Keep soil on moist side. Room moderate temperature. Trailing plant usually growing a foot in length. Round hairy dark green leaves with white veins. The plant has runners similar to strawberry. Ideal for hanging pots or baskets. Each.....50¢

### PHILODENDRONS

**PHILODENDRON CORDATUM.** Our choice, regular Philodendron with glossy green heart-shaped leaves. It requires little care and sunlight. Grows well in water. Each.....40¢

**PHILODENDRON MICAN (Red Leaf)** .An easy growing Philodendron, with small heart-shaped

iridescent leaves which are red-bronze on top and red-green underneath which gives a velvety appearance. A very choice Philodendron. Each.....75¢

### POTHOS

**SCINDAPSUS (Pothos) Aureus.** Sometimes called Variegated Philodendron. Green leaves irregularly blotched with cream or yellow markings, making nice contrasting effect. Grows in water, too. Each.....40¢

**SCINSAPSUS (Pothos) Aureus Variegated.** NEW MARBLE QUEEN. Lovely overall creamy white leaves, green markings. A showy slow growing plant which is very beautiful. Ea..75¢

**RAINBOW VINE (Pellionia Pulchra).** A small creeper with purple stems; marble leaves with many black veins. Each.....50¢

### PEPEROMIA

**WATERMELON BEGONIA (Peperomia Sandersi)** This plant has thick heart-shaped leaves with silver stripes running between the veins. Each leaf gives the appearance of a miniature striped watermelon. Each.....50¢

**PEPEROMIA PERICATA.** A good companion to Watermelon Begonia. Solid light green glossy leaves. Very modern lines. Upright grower. Each.....50¢

**GREEN PEPEROMIA (Peperomia Obtusifolia).** Glossy green leaves on erect or semi-trailing stems makes this Peperomia a favorite. Each.....50¢

**VARIEGATED PEPEROMIA (Peperomia Obtusifolia Variegata).** One of the loveliest plant in this genus is the variegated Peperomia. The leaves are irregularly marked, usually with about as much creamy yellow as light green color. They should not receive too much direct sun. Each.....50¢

**Price on all items INCLUDES postage!**





**VELVET PLANT**



**FITTONIA**



**WATERMELON BEGONIA**



**PHILODENDRON**

**PEPEROMIA ROTUNDIFOLIA.** A semi-vining type Peperomia from Puerto Rico. Sturdy but soft and graceful little self-branching plant with reddish stems. Each.....50¢

**PALMS.** Make nice house plants. Can stand a rather subdued light, need not be directly in a window. They need a fairly heavy rich soil.

**NEANTHE BELLA PALM.** A choice slow growing dwarf palm, which is excellent for dish gardens or as individual plants. Ideally suited for small pottery. Each.....75¢

**WAX PLANT.** (Hoya Carnosa Variegated). A vining house plant, thick green waxy leaves, cream edges; turning pink in sunlight. Flowers long lasting and fragrant. Each.....\$1.00

**PANAMIGAS (Piles Involucrata).** Quilted dark green leaves, greenish Ming pod shaped blooms. Known as the South American Friendship Plant. Easy to grow, different and a very nice foliage plant. ch.....75¢

**ALUMINUM PLANT (Pilea Cadieriei).** A newcomer for window gardeners which is easy to grow. Native of Indo-China and is a small upright grower with broad green leaves, beautifully barred with silver; also called the Watermelon Pilea. Each.....50¢

**SPOTTED DRACENA (Dracaena God Seffiana).** Very hardy rugged house plant. Lovely dark green leaves densely marked with creamy yellow spots. Each.....75¢

**WHITE EDGED DRACAENA (Dracaena Sanderiana)** Spiral sword-like green and white striped leaves. Good for contrast with other foliage plants for dish gardens, or as individual plants. Rugged. Each.....75¢

**RABBIT TRACKS OR PRAYER PLANT.** (Maranta Kerchoviana). Interesting large oval light green leaves with chocolate blotches on both sides of the mid-rib. Blotches resemble tracks of a rabbit. Also called the "Prayer Plant"...at night it folds together its leaves like hands in meditating prayer. Ea.....50¢

**HOUSE BLOOMING MOCK ORANGE (Pittisporium Variegated).** Hardy house plant. Olive green leathery leaves, edged in white. Creamy white fragrant flowers. Each.....50¢

**AUSTRALIAN LAUREL (Pittisporium).** Glossy green, ahurbbery growth. It has a very fragrant white flowers. Each.....50¢

**FITTONIA (Argyoneura).** Choice foliage plant. Light green leaves with fine silver netting. Loves shade. Keep well watered. Ea.....50¢

**FITTONIA VERCHAFFELTI.** Choice foliage plant, but scarce. Light green leaves, fine pink netting. Loves shade. Keep well watered. Each.....\$1.00

**VELVET PLANT (Gynura).** Leaves and stems have look and feel of velvet. Deep velvety purple. Likes it hot, on the dry side. Ea.....50¢

**PICK-A-BACK (Tolmiea)** Excellent table plant. Grows in partial shade. Very interesting. New leaf rides on back of parent plant. Needs plenty of water. Each.....50¢

**EOUNYMOUS JAPONICA ("Golden Queen").** Glossy green leaves centered with gold. Strong grower. Each.....50¢

**EUONYMOUS MINIMA.** Miniature leaves with grey veins. Wonderful trailing habit. Ea.....75¢

**BUSH VIOLET (Browallia).** Blossoms freely with violet-blue trumpet shaped flowers. Does well either in house or garden. Long lasting blooms. Each.....50¢

**SULTANA (Impatiens).** Blooms in a sunny window all winter long, and in garden, window or porch boxes. They like the sun but in the garden will do well in partial shade. Red, orange, pink, orchid, white, white variegated leaf, red flower. Each.....40¢ 6 for.....\$2.00. 1 ea. variety.

**COLEUS.** Everyone loves the bright colors of the Coleus. The beautifully colored leaves of this plant will brighten up any sunny window. Will give splashes of color to garden spots, window or porch boxes. One plant that gives most color for its value. Our Coleus contains brightest rainbow collection available. Each.....35¢ 3 for.....\$1.00

**REX BEGONIA VINE (Cissus Discolor).** This plant is a lovely tendril climber, leaves oval-tapering; rich green with mottled silvery metallic luster, red beneath. A sprinkling of crimson dispersed over prime leaves. We haven't seen a more intensely colored; climbing or trailing vine. Each.....\$1.25

**HOUSE FERNS.** Probably the most useful group of plants as they thrive and add beauty in those spots in rooms where there is little light and no sun. Dwarf type. 6 varieties. Each.....50¢ 6 for.....\$2.50

**CRASSULA VARIEGATED.** Thick and fleshy. Intensely variegated creamy white leaves, striped with green, at times tinged with pink. Grown as pot plant in miniature desert gardens. As a house plant it will stand more abuse than others, but not over-watering. Each....50¢

**CRASSULA PERFORMATAX ("String of Buttons").** Characteristics as above. Ea.....50¢

**HIBISCUS (Rose Sinensis Variegated-"Rose of China").** A gorgeous Asiatic tropical shrub; will not stand frost. Makes a good house and garden plant. Leaves broadly oval. Has white and red splashed leaves with tinges of pink. Flowers usually solitary; in upper leaf-axils; 4 to 6-in. long; typically rose-red flaring. Spectacular, showy, both on account of its petals and long column of stamens. Use them outside for the summer. Each.....\$1.50

**JACOBINIA.** Showy tropical flowering house plant. Leaves ovalish or oblong, flowers rose colored; dense cone shaped flowers nearly 4" long. Keep well watered. Each.....75¢

**CHRISTMAS CACTUS (Zygocactus).** A single Brazilian specie, spineless Cacti. Popular under the same name of Crab Cactus or Christmas Cactus. Flowers very showy; 2½ to 3" long, red. Unlike most Cacti, Christmas Cactus can be easily grown and is a favorite house plant. It needs more water than other Cacti and is a fine plant for the window sill or hanging basket. Each.....75¢

**FATHSHEDERAS.** Dark green glossy leaves; upright grower. Ivy-like leaves grow in tree form. Leaves about 3" wide, leathery in appearance. Makes a fine specimen plant or for group planting. Each.....75¢

**FATSHEDERA VARIEGATED.** Dark green glossy leaves, wide margins of ivory white. Ivy like leaves grow in tree form. Leaves about 3" wide, leathery in appearance. Makes a fine specimen plant for use in group planting. Each.....\$1.00

# GLADIOLUS BULBS

Clean...healthy...high crown bulbs. Free from disease and thrip. Easiest most satisfying of flowers to grow.

**ELIZABETH the QUEEN.** Heavily ruffled Lavender.

**RED CHARM.** Crimson red.

**VALERIA.** Orange-scarlet.

**RAVEL.** Beautiful Blue.

**BLUE BEAUTY.** Darker blue edges.

**BURMA.** Ruffled Wine-red.

**HUNTRESS.** Lavender, early.

**LEADING LADY.** Large, creamy White.

**MANSOER.** Deep Red.

**MISS WISCONSIN.** Deep Rose.

**SPOTLIGHT.** Yellow, red in throat.

**GOLDEN STATE.** Cedar rich yellow.

**SILVER WINGS.** Beautiful White ruffled.

**SPIC & SPAN.** Pink, vigorous grower.

**WHITE GOLD.** Huge cream white.

Your Choice...all varieties listed above at special bargain prices.

12 for 75¢    25 for \$1.25    100 for \$4.50

## SPECIAL COLLECTION OFFER

Fill your lawn with gorgeous blooms and be the envy of your neighborhood. Here is a rainbow assortment of the finest named varieties in a well balanced range of color. Guaranteed blooming size bulbs. They grow almost anywhere. You cannot have too many Glads...and they multiply for next year! Save at this bargain price!

25 for \$1.00

100 for \$3.75

## CALADIUMS



## FANCY-LEAVED CALADIUMS

**Culture-Planting of Caladiums.** Plant in 4" pots in moist soil (not wet). Plant at least 1" deep (bulb roots from the top just under the eyes or buds). Place the pots in warm, shaded place. Soil...use a good leafmold soil. Keep in a temperature of 70 to 90 degrees. Caladiums are tropical plants by nature and they need tropical environment. After the plant has put on growth of several leaves, water copiously. Fertilization...a well balanced fertilizer may be mixed with the soil when transplanting. This should be followed by light applications of liquid sheep or cow manure. Semi-acid soil is most suitable.

**CRIMSON WAVE.** Large, crinkled, transparent crimson leaves. Deep green border.  
Each...35¢      3 for \$1.00      6 for \$1.75

**JOHN PEED.** Shining bright metallic leaves, red center on moss-green ground.  
Each...35¢      3 for \$1.00      6 for \$1.75

**CANDIDUM.** Snow-white leaf, green ribs and veins. Fine variety. A vigorous grower.  
Each...35¢      3 for \$1.00      6 for \$1.75

**LORD DERBY.** Transparent rose-colored leaf with dark ribs and narrow green edge.  
Each...35¢      3 for \$1.00      6 for \$1.75

## TUBEROUS ROOTED BEGONIAS

Double flowering. Highly prized as pot plants for house culture during spring and early summer. Can be set in the garden in a semi-shady location where they will produce a continuous display of flowers until late fall. Start bulbs in pots, in sandy loose soil with the top of the bulb level with the soil line. In fall, dry up and store in damp peat moss.

**DOUBLE FLOWERED CAMELLIA.** Giant-like. Colors; Crimson, Pink, White, Coppery, Rose, Scarlet, Orange, Yellow, Salmon.  
Each...35¢      3 for \$1.00      6 for \$1.75

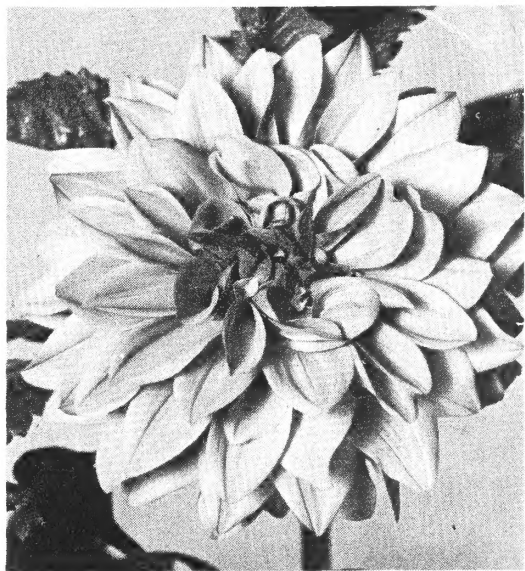
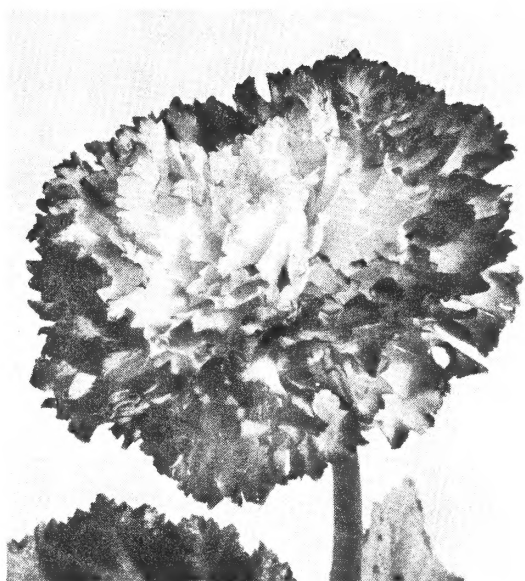
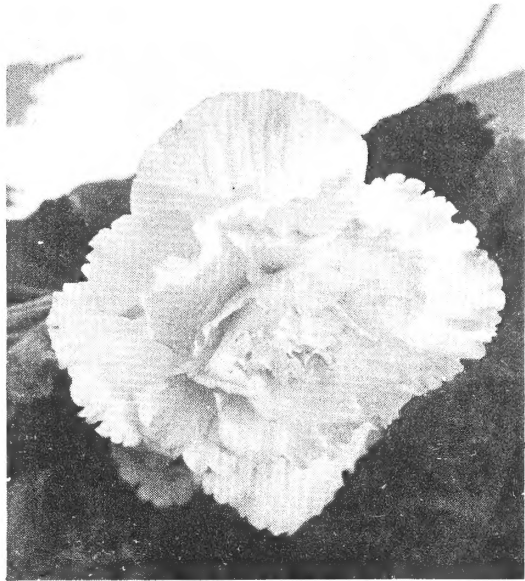
**DOUBLE ROSEBUD.** Flowers of the most exquisite form resembling perfect rosebuds. Beautiful two-tone pastel shading.  
Each...35¢      3 for \$1.00      6 for \$1.75

**DOUBLE FRILLED OR CARNATION.** Full flower resembles a carnation. Petals are frilled with serrated edges.  
Each...35¢      3 for \$1.00      6 for \$1.75

**DOUBLE HANGING BASKET.** Known as Pendula or Lloydii type. Hundreds of small double flowers produced from a single bulb.  
Each...35¢      3 for \$1.00      6 for \$1.75

**SPECIAL.** Assorted economy size Tuberous Rooted Begonias ..... 6 for \$1.00

**SPECIAL DAHLIA COMBINATION.** Our own selection of gorgeous colors. These beauties bloom and bloom, right up to frost time. Group contains an unusual variety of colors and sizes.  
12 for \$2.95      6 for \$1.65      3 for \$1.00





# AFRICAN VIOLETS

(St. Paulias)



**COLLECTORS EVERYWHERE** are enthusiastically devoting much time and interest in this most popular and fascinating hobby. No group of house plants is complete without a few African Violets displayed in their midst. The ease of culture is quite simple. Cultural instructions sent with each order of African Violets. We list the latest and choicest varieties; known for their quality of bloom and exceptional growing characteristics. Ours is a choice, limited selection which we know will give you real satisfaction.

**VELVET GIRL.** Distinctive red-bi-color. Girl leaf. Prolific bloomer. Each.....\$1.50

**SAILORS DELIGHT.** Outstanding light blue double flowers; fine foliage. Each.....\$1.50

**APRIL SHOWERS.** Large soft double rose-lavender; waxy heart-shaped leaves. Outstanding. New for 1955. Each.....\$2.50

**CORONATION VELVET.** Mahogany-red velvet blooms with white edges on dark green foliage. Extra rich looking. Each.....\$2.50

**PURPLE KNIGHT.** Extra large rich purple flowers; dark foliage. Each.....\$1.50

**PINK CHEER.** Fine deep rose-pink flowers in clusters; dark quilted foliage. Each.....\$1.50

**PAINTED GIRL.** Dainty white flowers have wine color edges. Each.....\$1.50

**DOUBLE LADY.** Immense dark-purple on girl type foliage. Each.....\$2.00

**SPRING BOUQUET.** Rich rose-pink double blossoms on dark bronzy standard foliage. A 1955 beauty. Each.....\$2.50

**FLEUR-PETITE.** Delicate lavender ruffled blooms. Girl Type foliage. Each.....\$2.00

**RED LADY.** Fine non-fading dark-red with girl foliage. One of the best. Each.....\$1.50

**WHITE MADONNA.** Pure white double blooms; dark green girl foliage. One of the best double whites. New in 1954. Each.....\$2.00

**LAVENDER BEAUTY.** Very large free blooming mauve-lavender with silvery sheen. Healthy green foliage. Each.....\$1.50

**NIP'n TUCK.** Shaded red orchid white double. Strong dark green waxy foliage. 1955 Introduction. Each.....\$2.00

**STAR GIRL.** White flowers with blue edges. Choice girl foliage. Each.....\$1.50

**CHEROKEE.** The reddest of the reds. Rich dark velvety red on vivid waxy green foliage. 1954 Introduction. Each.....\$2.00

**BLACK MAGIC.** Large dark-blue golden eye double. Vigorous dark foliage. A fine addition. 1954 Introduction. Each.....\$2.00

**SNOW PRINCE.** The best pure white with large waxy white flowers; grows well above apple-green foliage. Each.....\$1.50

**GLENDORA.** Lovely large round Geneva-blue girl; girl type foliage. One of the best Genevas. New for 1955. Each.....\$2.50

**ORCHID SUNSET.** Large double orchid flowers open into fluffy balls. Each.....\$1.50

**CHERIE.** Wine bi-colored ruffled Sweet-Pea type flowers on bronze girl type foliage. One you will want. Each.....\$2.00

**FANTASY.** Large lavender flowers flecked with purple. Most unusual as every flower is marked differently. Each.....\$1.50

**VARIEGETTA.** Double medium-blue blooms with purple markings; girl foliage. A real treasure. Each.....\$2.00

**RED KING.** Large wine-red flowers growing from compact plant. Dark foliage. Each.....\$1.50

**JERSEY GIANT.** Very large violet-purple. Intense green foliage. Each.....\$1.50

## SPECIAL OFFER!

To acquaint you with our lovely plants, 4 African Violet plants, all different and labeled, our own selection. Group of 4 for.....\$5.00

**Recommended by Pauer's for the outdoor gardener!**

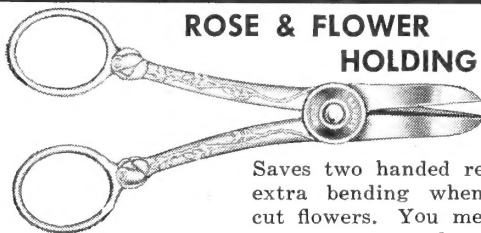
## PLANT & HEDGE PRUNER



Speeds, simplifies garden work. Made of high quality steel with powerful draw cut action. Anvil type knife blade & non pinching pistol grip handles. **\$3.45**

## ROSE & FLOWER

## HOLDING SHEARS



Saves two handed reaching and extra bending when gathering cut flowers. You merely extend your arm over deep beds . . . shears cuts and holds flower stems in one clean snip. Has long wearing stainless steel blades and nickel plated handles. **\$2.95**

## CHRYSANTHEMUMS

continued from back cover

**FASCINATION**—Bountiful large 4" double flowers of silvery lavender-pink with occasional blooms of pure white. Best in cool weather. Blooms Sept. 15-30. Fine for cuttings. **75c ea.**

**GOLD SPOON**—Large golden flowers shading to yellow on a dwarf plant. Tube is longer than spoon and same color. 18". **75c ea.**

**EARLY HARVEST MOON**—Well formed double flowers of rich burnt orange. Grow in cushion-like groupings. 12". **50c ea.**

**HOLIDAY**—Large bright golden bronze double flower with domed center. Equal to most English. Blooms Sept. 15-30. **75c ea.**

**GOLDEN CARPET**—Double Golden cushion pompon. Low growing. A mat of Gold. Blooms in early Sept. **50c ea.**

**HUNTSMAN**—Vivid bright scarlet orange doubles overlaid with bronze tints. One of the best, blooms in early Sept. **75c ea.**

**KATHLEEN LEHMAN**—Brightest orange gold doubles deepening to red gold at center. One of the best. 28". **50c ea.**

**MAHOGANY CUSHION**—A fine cushion of Jasper-red doubles shading to mahogany. **50c ea.**

**MASQUERADE**—Masses of one inch silvery rose balls, with deeper centers until maturity. Very fine double flowers. **75c ea.**

**MING**—Chinese yellow to deep rich orange yellow; flowers resemble glorified calendulas. Beautiful double flower-bloom Sept. 15-30. **75c ea.**

**MISCHIEF**—A cute little rascal. Multitudes of tiny 1 inch daisies of glowing, beet root purple to deep amaranth, or rose-red, completely blanket the extra nice bushy 18 to 24" plants. The Mum that looks like a cineraria. Bloom Sept. 15-30 doubles. **\$1.00 ea.**

**MYRTLE WALGREEN**—Rich amaranth purple underlaid with silvery lilac, aging to clear mallow purple. Double flower excels Chippewa. 28" Mid Sept. bloomer. **50c ea.**

**ORCHID HELEN**—Sturdy, Orchid pink double flowers of unusual beauty. Very strong healthy grower. 18" blooms Sept. 15-30. **50c ea.**

**ORCHID SPOON**—Lovely orchid pink spoon. Blooms early Oct. **50c ea.**

**PATHFINDER**—Non-fading bright clear yellow flowers with notched and lacinated petals, as in a carnation, are produced on sturdy plants. Makes beautiful low formal hedge because of uniform growth. **75c ea.**

**PATRICIA LEHMAN**—Sparkling geranium pink with peach center. Double flowers appear fluffy. **75c ea.**

**POLAR ICE**—Glistening blue white double flowers blooming in early Sept. **50c ea.**

**POWDER PUFF**—Dream white pompon. low and dwarf doubles. Blooms Sept. 15-30. **50c ea.**

**PURPLE STAR**—Quilled dahlia purple doubles. Bloom Sept. 15-30. **50c ea.**

**RED GLOW**—Dark glowing double red pompons in abundance. Bloom Sept. 15-30. **50c ea.**

**RED VELVET**—Best of all velvety double crimson chrysanthemums. Late Sept. bloomer. **50c ea.**

**ROSITA**—Compact, light Persian rose button double pompon. Late Sept. bloomer. **50c ea.**

**ROUGE CUSHION**—A superior red. Intense rosy bronze flowers. Bloom Sept. 15-30 (semi-double). **50c ea.**

**SNYDER**—Large apricot bronze double flowers on dwarf plant. Bloom in late Sept. **50c ea.**

**WHITE SPOON**—Long narrow white tubes and spoons with creamy center. Early Oct. **50c ea.**

**WHITE WONDER**—Tall plant with white ball double pompons. Bloom Sept. 15-30. **50c ea.**

**YELLOW BLANKET**—Very Free flowering, clear yellow double button pompon. Tops for cuttings. 20" Blooms Sept. 15-30. **50c ea.**

Make your own group collection of these fine mums to give your garden constant bloom and color, right into frost time. And don't forget all the cut flowers too . . . that last, and last . . . at these money saving prices.

Any 50c variety 3 for \$1.25; Any 75c variety 3 for \$1.95, Any \$1.00 variety 3 for \$2.75. Let us make your garden glow with our **SUPER-SPECIAL:**

Our selection of 12 plants; every one a different color; 12 for \$3.75; 6 for \$1.95.

### RED VELVET

Deep crimson blooms 3 inches in dia. with soft velvet petals that impart a red glow to your garden in early Oct., very hardy—grow to 2 ft. height. 50c ea; 3 for \$1.25



### ADMIRATION

Soft salmon colored petals crowned with brilliant peach centers. Grow in giant sprays of fully double 3 inch blossoms. A rugged grower that reaches 2½ ft. and blooms in late Sept., \$1.00 ea; 3 for \$2.75

### WHITE CLOUD

Beautiful, full, snow ball in mid-September. Hardy growers 2 ft. height 50c, 3 for \$1.25

### PERENNIAL HARDY CHRYSANTHEMUMS

Among the easiest-to-grow plants, Chrysanthemums are extremely hardy and add spectacular color to your garden. They can be transferred from garden to house in the fall, providing you with a lovely, long lasting house plant.

**CHARLES NYE:** Brilliant gold double flowers 3" in dia. Pyramids to 2 feet or strong erect stems. Blooms Sept. 15-30. 50c ea., 3 for \$1.25.

**TRANQUILITY:** New Double blooms early October. 18" to 24". Mounds alive from ground up with breath-taking new shades of yellow. 3" decorative, very full and roundly petalled, flowers of moonlight primrose tones passing to lemon canary suffusion in center. Elegant in its soothing, yet striking new effects which will blend anywhere. Nice cutting sprays. \$1.00 each.

**FLAMBOYANT:** New Double blooms Sept. 15-30 Tangerine scarlet overlaid orange, gradually flaming into orange scarlet with bronzy gold flushes at centers to complete the picture. Ideally double 3" non-fading blossoms; excellent cutting material. \$1.00 each.

**ALEX CUMMING:** Double blooms early October. Opens pure cerise and matures to delightful rose. Petals incurved at center, recurved when open, on this highly rated chrysanthemum. 75c each.

**APACHE:** Double blooms before Sept. 15. Orient red to dark brilliant fire-cracker red with golden overcast. Outstanding weather resistant flowers 4 to 5" in diameter with quilled petals. 75c each.

**AVALANCHE:** Double blooms before Sept. 15. A favorite large creamy white. Fine for cuttings. 20". 50c each.

**CHIQUITA:** Double blooms Sept. 15 to 30. Compact deep lemon yellow button pompon. 50c ea.

**EARLY WONDER:** Double blooms Sept. 15 to 30. Large soft pink pompon with lavender tint. .50 ea.

Chrysanthemum listing continued on inside back cover

### PAUER'S GREENHOUSES

P. O. Box 184, Waukesha, Wisconsin



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